

**Complimentary bi-weekly newsletter for travel agents and experts:
Connoisseur Circle launches *CC VIP briefly*, a luxury travel newsletter that supplements the
monthly e-magazine *Connoisseur Circle CC VIP***

Berlin/Vienna. If any one sector of the tourism industry will come out on top after the pandemic it is definitely luxury travel, which attracts discerning travelers with its individualized and detail-oriented concepts that assure maximum comfort. As a result of the pandemic, travelers' need for up-to-date and in-depth information has grown exponentially. *Connoisseur Circle*, the leading media platform for sophisticated travelers in Germany, Austria, Switzerland, and South Tyrol, has expanded its product range of specialized information channels on luxury travel. Every other week, our editorial team will issue *CC VIP briefly* and supply travel agents and experts with up-to-date information on luxury tourism. The newsletter is a supplement to the *CC VIP* e-magazine ([CC VIP](#)), a monthly B2B product especially designed for retailers of luxury travel products.

CC VIP briefly adds great value to *Connoisseur Circle's* luxury tourism-focused media portfolio. Since January 2021, approximately 15,000 members of the leading frequent flyer platform *First Class & More* and about 35,000 members of *Connoisseur Circle* have received *First Class Connoisseur*, the first interactive multimedia magazine to be published every month, which counted 167 pages in its first edition. Since 2006, *Connoisseur Circle* has put luxury hotels around the world to the test. For 15 years, notable journalists have evaluated the hotels on an independent and objective basis. Test results are published in a high-end print magazine four times a year and online on a continuous basis at www.ccircle.cc.

For the past year, *Connoisseur Circle's* editorial team has also operated the *Travel Agent Circle*, an exclusive business-to-business platform for travel agencies. Once a month, the innovative *CC VIP* e-magazine supplies travel agency employees in the German-speaking region with insider news about the luxury travel industry. *CC VIP* reaches 12,500 B2B tour operators in the German-speaking region, 15,000 savvy travelers and frequent flyers, as well as 10,000 subscribers to the daily newsletter *Counter-vor-9*. The bi-weekly newsletter *CC VIP briefly* completes *Connoisseur Circle's* product portfolio for travel agency employees and experts. For a short time, travel professionals who are not yet members of the exclusive *Travel Agent Circle* (TAC) can subscribe to *CC VIP* and *CC VIP briefly* free of charge. Please click on this [Link](#) for more information and registration options.

"We process the most salient news on hotel openings, and we conduct in-depth interviews with industry leaders. We report on interesting personalities in the hospitality industry, and we cover the advantages of booking with different tour operators. We provide inspiration and travel information on trendy destinations. *CC VIP briefly* completes our informational offer for travel consultants who cater to a demanding clientele and know how to use an informational edge to their advantage. Published bi-weekly, our *News Round-up* is produced by a team that always is one step ahead of trends, deals, and breaking news in the travel industry. Our competent team knows how to filter out news that matters," says Simone Dressler, *Connoisseur Circle's* editor-in-chief.

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For further information, contact

Cornelia Derdak
CC VIP project manager
Connoisseur Circle
Phone: +43660 560 24 26
cornelia.derdak@ccircle.cc

Katja Ohm
Management/Director of Sales & Marketing
Connoisseur Circle
katja.ohm@ccircle.cc

German office:
Am Krienengarten 24
40489 Düsseldorf
Germany
Phone: + 49 211 17 14 66 20
Cell: +49 151 24 08 34 64

Austrian office:
Mariahilferstrasse 88a/II/2a
1070 Vienna
Austria
Phone: +43 1 8906977 24
Fax: +43 1 8906977 10