



# connoisseur

CIRCLE THE FINE ART OF TRAVEL

# RESIDENCES

THE MAGAZINE FOR GLOBAL LUXURY PROPERTY

A SPECIAL EDITION OF THE EXCLUSIVE TRAVEL LUXURY MAGAZINE IN GERMANY, AUSTRIA AND SWITZERLAND



## EXCLUSIVE PREMIUM CONTENTS

Destinations for holiday homes |  
the beste Urban Prime Locations |  
How-to-rent your property |  
High-End interior design |  
Comparison of law and  
tax regulations

## MEDIA INFORMATION

## 2020

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## ADVERTISING POSSIBILITIES



2/1 page 4c, 420 x 297 mm

GERMANY	EUR	11.800,-
AUSTRIA	EUR	7.700,-
SWITZERLAND	CHF	9.400,-
SPECIAL RATES	EUR	13.500,-
all countries	CHF	16.600,-



1/1 page 4c, 210 x 297 mm

GERMANY	EUR	5.900,-
AUSTRIA	EUR	3.850,-
SWITZERLAND	CHF	4.700,-
SPECIAL RATES	EUR	6.800,-
all countries	CHF	8.400,-



Luxury Residences Package

- 2x1/1 pages Residences
- Online advertising 1 year
- 1x Newsletter
- 4x 1/4 page CC Segment Residences  
EUR 8.900,-

## TOTAL CIRCULATION:: 72.000

### AUSTRIAN CIRCULATION: 30.500

PRESENTED PERSONALLY OR PERSONALIZED DELIVERED: 23.000

#### CIRCULATION

- 7.500 newsstand retail
- 2.500 members of the Austrian Airlines HON Circle and selected Austrian Airlines Senators (To become a member of the HON Circle the traveler must accumulate 600,000 miles in two consecutive calendar years)
- 3.500 airports, airport lounges, etc. (Austrian Airlines, VIP-lounge Vienna International airport, etc.)

- 15.000 exclusive distribution to top decision makers and Connoisseur Circle members in Austria with a net household income of more than € 5,000
- 2.000 direct delivery to selected 4- star superior and 5-star hotels

### GERMANY AND SWISS' CIRCULATION: 41.500

PRESENTED PERSONALLY OR PERSONALIZED DELIVERED

GERMANY: 13.000

SCHWEIZ: 8.500

CIRCULATION GERMANY: 31.500

- 13.000 newsstand retail
- 8.000 direct delivery to frequent-traveler top decision makers in Germany earning a net household income of more than € 5,000 via distributor Connoisseur Circle Members and Subscribers
- 5.500 airport lounges (Austrian, Lufthansa, Emirates u. a.)
- 5.000 direct delivery to 4-star and 5-star hotels and to upscale tourist information agencies

CIRCULATION SWITZERLAND: 10.000

- 1.500 newsstand retail
- 2.000 CC Members and subscribers
- 500 Swiss Lounges Airport Zurich, Geneva
- 6.000 dropship to top tourism and their premium customers as well 5-star hotels (annual hotel ranking: The Best Hotels Switzerland)



# PREMIUM STARS OF LUXURY REAL ESTATE

POWERED BY CONNOISSEUR CIRCLE

## THE FIRST GLOBAL AWARD FOR LUXURY PROPERTY

More than 25,000 connoisseurs will be invited to vote for the best global premium properties. Apartments, long-term residences, villas and penthouses – exquisite real estate will be eligible.

The awards will be granted in these categories:

**Urban Europe, Urban Global, Seaside Europe, Seaside Global, Mountain**

The following criteria will be judged:

**Location, architecture of building, interior design, equipment and fittings, sustainability**

Each property will be evaluated by connoisseurs and potential buyers of luxury property, the voters will choose five finalists in each category. A jury, consisting of luxury experts in the real estate sector, architecture and tourism will then choose the winners.

The participation in the contest includes these features:

- Listing of the property in the magazine Residences@Connoisseur Circle
- Presentation of the property at [www.ccircle.cc](http://www.ccircle.cc) incl. a link to the property website
- Input of all relevant data into the contest system
- Rating of the property based on the information
- Selection of the property by the expert jury
- Public voting via e-mail, Facebook and Instagram
- Premium seal to be used on the property website
- Possibility to invite own contacts to vote

The participation fee is 1,500 Euros.

