



# connoisseur

## CIRCLE

THE FINE ART OF TRAVEL

# HONEYMOON

## THE MAGAZIN FOR YOUR DREAM WEDDING

A SPECIAL EDITION TO EUROPE'S EXCLUSIVE GERMAN-SPEAKING LUXURY TRAVEL MAGAZINE

### EXCLUSIVE PREMIUM TOPICS

the most exclusive honeymoon destinations | dream hotels and luxury resorts – exchanging vows in the most beautiful places in the world | wedding-locations | first class flights | novelties and the latest wedding trends | dream fashion for bride and groom | wedding rings and jewelry | styling, glamour-make-up | wedding presents, weddings lists | dekorations, floral arrangements | wedding planner | catering | music | invitation cards | limousinen service | checklists for the wedding arrangements

## MEDIA INFORMATION

# 2019

**CONTACT US:** [www.ccircle.cc](http://www.ccircle.cc), [E office@ccircle.cc](mailto:office@ccircle.cc) | **Connoisseur Circle Reiseservice GmbH** | Verlag Österreich: A-1070 Wien, Mariahilfer Straße 88a/II/2a | Verlag Deutschland: D-10623 Berlin, Knesebeckstraße 11 | Verlag Schweiz: CH-8049 Zürich, Limmattalstrasse 250 | **MANAGEMENT/SALES & MARKETING:** **Katja Ohm** [T + 49 151 24 08 34 64](tel:+4915124083464), [E katja.ohm@ccircle.cc](mailto:katja.ohm@ccircle.cc) | **INTERNATIONAL BUSINESS DEVELOPMENT:** **Ronald Goigitzer**, [T +43 677 62932841](tel:+4367762932841), [E ronald.goigitzer@ccircle.cc](mailto:ronald.goigitzer@ccircle.cc); **Zoriana Iurechko**, [T +43 669 140 71 738](tel:+4366914071738), [E zoriana.iurechko@ccircle.cc](mailto:zoriana.iurechko@ccircle.cc); **Anna Haughan-Znamensky**, [T +43 699 1904 0849](tel:+4369919040849), [E anna.znamensky@ccircle.cc](mailto:anna.znamensky@ccircle.cc) | **KEY ACCOUNT:** **Theodora Auersperg**, [T +43 650 690 2499](tel:+436506902499), [E PrincessTheodora@CCircle.cc](mailto:PrincessTheodora@CCircle.cc); **Marion Finger**, [T +43 676 8484 18 803](tel:+43676848418803), [marion.finger@ccircle.cc](mailto:marion.finger@ccircle.cc); [E ronald.goigitzer@ccircle.cc](mailto:ronald.goigitzer@ccircle.cc); **Josef Fattinger** [T +43 676 96 16 398](tel:+436769616398), [E fattinger.presse@aon.at](mailto:fattinger.presse@aon.at); **Christian Fromm**, [T +43 664 43 05 004](tel:+436644305004), [E christian.fromm@ccircle.cc](mailto:christian.fromm@ccircle.cc); **Rita Sonnenberg**, [T +43 664 2802449](tel:+436642802449), [E rita.sonnenberg@ccircle.cc](mailto:rita.sonnenberg@ccircle.cc); **SALES SWITZERLAND:** **Najid a partnership AG** [T +41 79 602 39 85](tel:+41796023985), [E cc-switzerland@ccircle.cc](mailto:cc-switzerland@ccircle.cc) | **ADVERTISING PRODUCTION & COPY:** Susanne Dressler, [T + 43 1 890 6977 23](tel:+431890697723), [E produktion@ccircle.cc](mailto:produktion@ccircle.cc)

# PUBLICATION DATE: 28 JUNE 2019

## ADVERTISING CLOSING DATE: 28 MAY 2019

### ADVERTISING RATES



#### 2/1 page 4c, 420 x 297 mm

GERMANY	€	11,800.00
AUSTRIA	€	7,700.00
SWITZERLAND	CHF	9,400.00
SPECIAL RATES	€	13,500.00
all countries	CHF	16,600.00



#### 1/1 page 4c, 210 x 297 mm

GERMANY	€	5,900.00
AUSTRIA	€	3,850.00
SWITZERLAND	CHF	4,700.00
SPECIAL RATES	€	6,800.00
all countries	CHF	8,400.00



#### 1/2 Seite 4c, 210 x 148 mm

GERMANY	€	3,200.00
AUSTRIA	€	1,950.00
SWITZERLAND	CHF	2,400.00
SPECIAL RATES	€	3,700.00
all countries	CHF	4,550.00

## TOTAL CIRCULATION: 110,500

### CIRCULATION AUSTRIA: 38,500

PRESENTED PERSONALLY OR PERSONALIZED DELIVERED: 22,000

#### CIRCULATION:

- 7,500 newsstand retail
- 3,000 Wedding fairs
- 2,500 members of the Austrian Airlines HON Circle and selected Austrian Airlines Senators (To become a member of the HON Circle the traveler must accumulate 600,000 miles in two consecutive calendar years)
- 3,500 airports, airport lounges, etc. (Austrian Airlines, VIP-lounge Vienna International airport, etc.)
- 1,500 Private Banking in Vienna and Lower Austria
- 3,500 copies distributed in cooperation with selective partners und tourist organizations (leading ski resorts, limousine services, etc.)
- 15,000 exclusive distribution to top decision-makers and Connoisseur Circle members in Austria with a net household income of more than € 5,000
- 2,000 direct delivery to 4-star and 5-star hotels and upscale tourist information

### CIRCULATION GERMANY, SWITZERLAND: 72.000

PRESENTED PERSONALLY OR PERSONALIZED DELIVERED:

GERMANY: 27,000

SWITZERLAND: 8,000

#### CIRCULATION GERMANY: 61.000

- 13.000 newsstand retail
- 7.000 Wedding fairs
- 8.000 direct delivery to frequent-traveling top decision makers in Germany earning a nett household income of more than € 5.000
- 14.000 direct delivery of fixed number of copies and distribution to top customers by more than 1,000 DER Touristik travel agencies (DERTOUR deluxe cooperation)
- 5.500 airport lounges (Austrian, Lufthansa, Emirates)
- 8.500 via brand partners, limousine services and tourist organizations luxury fairs, tourism fairs (ILTM Cannes, ITB Berlin, Loop etc.), events and roadshows with DERTOUR deluxe and Connoisseur Circle Hospitality Awards
- 5.000 direct delivery to 4-star and 5-star hotels and to upscale tourist information agencies

#### CIRCULATION SWITZERLAND: 11.000

- 1.500 newsstand retail
- 1.000 Wedding fairs
- 2.000 CC Members and Subscribers
- 500 swiss Lounges Airport Zurich and Geneva
- 6.000 direct delivery to leaders in the tourist industry and their premium customers as well as to 5-star hotels (annually hotel ranking: the 222 best hotels in Switzerland)