



connoisseur

CIRCLE DAS HONEYMOON-MAGAZIN. FEIERT DIE LIEBE!

PRIVATE MOMENTS



Media Information 2020

The top topics of the issues

the most exclusive honeymoon destinations |
dream hotels and luxury resorts – exchanging vows in the most beautiful
places in the world | wedding-locations |
first class flights |
novelties and the latest wedding trends |
dream fashion for bride and groom |
wedding rings and jewelry | styling, glamour-make-up |
wedding presents, weddings lists |
dekorationen, floral arrangements | wedding planner |
catering | music | invitation cards | limousinen service |
checklists for the wedding arrangements



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ADVERTISING CLOSING DATE: 13 NOVEMBER 2020

ADVERTISING RATES



2/1 page 4c, 420 x 297 mm

| | | |
|---------------|-----|-----------|
| GERMANY | € | 11,800.00 |
| AUSTRIA | € | 7,700.00 |
| SWITZERLAND | CHF | 9,400.00 |
| SPECIAL RATES | € | 13,500.00 |
| all countries | CHF | 16,600.00 |



1/1 page 4c, 210 x 297 mm

| | | |
|---------------|-----|----------|
| GERMANY | € | 5,900.00 |
| AUSTRIA | € | 3,850.00 |
| SWITZERLAND | CHF | 4,700.00 |
| SPECIAL RATES | € | 6,800.00 |
| all countries | CHF | 8,400.00 |



1/2 Seite 4c, 210 x 148 mm

| | | |
|---------------|-----|----------|
| GERMANY | € | 3,200.00 |
| AUSTRIA | € | 1,950.00 |
| SWITZERLAND | CHF | 2,400.00 |
| SPECIAL RATES | € | 3,700.00 |
| all countries | CHF | 4,550.00 |

TOTAL CIRCULATION: 110,500

CIRCULATION AUSTRIA: 38,500

PRESENTED PERSONALLY OR PERSONALIZED DELIVERED: 22,000

CIRCULATION:

- 7,500 newsstand retail
- 3,000 Wedding fairs
- 2,500 members of the Austrian Airlines HON Circle and selected Austrian Airlines Senators (To become a member of the HON Circle the traveler must accumulate 600,000 miles in two consecutive calendar years)
- 3,500 airports, airport lounges, etc. (Austrian Airlines, VIP-lounge Vienna International airport, etc.)
- 1,500 Private Banking in Vienna and Lower Austria
- 3,500 copies distributed in cooperation with selective partners und tourist organizations (leading ski resorts, limousine services, etc.)
- 15,000 exclusive distribution to top decision-makers and Connoisseur Circle members in Austria with a net household income of more than € 5,000
- 2,000 direct delivery to 4-star and 5-star hotels and upscale tourist information

CIRCULATION GERMANY, SWITZERLAND: 72.000

PRESENTED PERSONALLY OR PERSONALIZED DELIVERED:

GERMANY: 27,000

SWITZERLAND: 8,000

CIRCULATION GERMANY: 61.000

- 13.000 newsstand retail
- 7.000 Wedding fairs
- 8.000 direct delivery to frequent-traveling top decision makers in Germany earning a nett household income of more than € 5.000
- 14.000 direct delivery of fixed number of copies and distribution to top customers by more than 1,000 DER Touristik travel agencies (DERTOUR deluxe cooperation)
- 5.500 airport lounges (Austrian, Lufthansa, Emirates)
- 8.500 via brand partners, limousine services and tourist organizations luxury fairs, tourism fairs (ILTM Cannes, ITB Berlin, Loop etc.), events and roadshows with DERTOUR deluxe and Connoisseur Circle Hospitality Awards
- 5.000 direct delivery to 4-star and 5-star hotels and to upscale tourist information agencies

CIRCULATION SWITZERLAND: 11.000

- 1.500 newsstand retail
- 1.000 Wedding fairs
- 2.000 CC Members and Subscribers
- 500 swiss Lounges Airport Zurich and Geneva
- 6.000 direct delivery to leaders in the tourist industry and their premium customers as well as to 5-star hotels (annually hotel ranking: the 222 best hotels in Switzerland)

Connoisseur Circle Distribution partner

EXCLUSIVE PARTNERSHIPS IN SALES

Airlines & Airport Lounges

- **ALLE LUFTHANSA FIRST CLASS LOUNGES** Frankfurt Airport
- **ALLE LUFTHANSA PRIVAT JET** Frankfurt Airport
- **ALLE LUFTHANSA BUSINESS CLASS LOUNGES** Flughafen München
- **ALLE LUFTHANSA BUSINESS CLASS UND SENATOR LOUNGES** Vienna International Airport
- **TURKISH AIRLINES CIP LOUNGE** Istanbul Departure
- **AUSTRIAN AIRLINES HON CIRCLE LOUNGE** Vienna International Airport
- **SKY LOUNGE** Vienna International Airport
- **8 SWISS LOUNGES** Flughafen Zürich
- **3 SWISS LOUNGES** Genève Aéroport

Selected Hotels

- **THE ST. REGIS MARDAVALL** Mallorca
- **CASTILLO HOTEL SON VIDA** Mallorca
- **JUMEIRAH PORT SOLLER HOTEL & SPA** Mallorca
- **HOTEL DE ROME - ROCCO FORTE** Berlin
- **HYATT REGENCY** Düsseldorf
- **WEISSENHAUS GRAND VILLAGE RESORT & SPA** Ostsee
- **SEVERIN'S RESORT & SPA** Sylt
- **SEVERIN'S HOTEL LECH**
- **HOTEL BUDERSAND GOLF & SPA** Sylt
- **LANDHAUS STRICKER** Sylt
- **JUMEIRAH** Frankfurt
- **THE FONTENAY** Hamburg
- **STEIGENBERGER HOTEL TREUDELBERG** Hamburg
- **BRENNERS PARK-HOTEL & SPA** Baden-Baden
- **VILLA KENNEDY - ROCCO FORTE** Frankfurt
- **THE CHEDI ANDERMATT** Andermatt
- **WIDDER HOTEL** Zürich
- **PARK HYATT** Zürich
- **HOTEL SCHWEIZERHOF** Luzern
- **THURNHER'S ALPENHOF** Zürs am Arlberg
- **ALMDORF SEINERZEIT** Patergassen
- **HOTEL SACHER** Wien
- **BIO- UND WELLNESSRESORT STANGLWIRT** Going am Wilden Kaiser
- **HOTEL ALMHOF SCHNEIDER** Lech am Arlberg
- **BÜRGENSTOCK RESORT** Bürgenstock, Schweiz

Lifestyle & Brandpartner

- **E.BREUNINGER GMBH & CO.**
- **BUCHERER AG**
- **BABOR**
- **OLIVEDA**
- **MOLTON BROWN**
- **IRENE FORTE**



DER TOUR
DELUXE

1,000 SELECTED TRAVEL AGENCIES OF DER Touristik
in Germany, Austria and Switzerland

Media Delivery

If you want to send us your advertisements in electronic form, please observe the following guidelines to ensure the published result best meets your wishes:

- All images embedded in the advertisement must have a minimum resolution of 300 dpi. If logos or illustrations designed in other programs are featured, it is necessary to ensure that all fonts have been converted into vectors and the correct overprint mode has been set.
- All images must be set in the CMYK colour format. It is ideal if you provide us with a PDF suited for pre-press purposes. PDF files must be compatible with Acrobat 5 (PDF 1.4).
- Full page is 210 x 297 mm (wide x tall)

For all advertisements to be cut, a 3 mm bleed is to be observed.

- The bleed area is to be overfilled by 3 mm.
- In order to keep file sizes as small as possible, embedded images should not be cropped by more than 10mm and must not be reduced by more than 60 percent.
- A coloured hard copy, or an accurate colour proof of the advertisement shall accompany the electronic data.
- ftp-transfer is available on request.